

St. George College of Management and Science

BBM- (Bachelor of Management)
(As Per the Bangalore University Syllabus)

I semester

- Language (Kannada, Sanskrit, Tamil, Telugu, Hindi, Marathi, Arabic, Additional English, Urdu)
- English
- Business Economics
- Fundamentals of Accounting
- Business Management
- Business Mathematics

II semester

- Language (Kannada, Sanskrit, Tamil, Telugu, Hindi, Marathi, Arabic, Additional English, Urdu)
- English
- Business statistics
- Financial Accounting
- Organizational Behaviour
- Business Environment

III semester

- Business communication
- Human Resource Management
- Marketing Management
- Corporate Accounting
- Services Management
- International Business
- Indian Constitution

IV semester

- Business Research Methods
- Business Law
- Cost Accounting
- Financial management
- Production and Operations Management
- Law and Practice of Banking
- Computer Fundamentals

V semester

- Income Tax
- Strategic Management
- Management Accounting
- Computer Application in Business
- Project Management
- Entrepreneurial Development

VI semester

- Management Information System
- Elective-I
- Elective-II
- Elective-III
- Elective-IV
- Project Report & viva voce

Elective-I : HRM

Elective-II : Marketing

Elective-III: Finance

Elective-IV: Information Technology Management

Elective-V : Insurance

Elective-VI : Advertising and Media Management

Elective-VII: Tourism

Elective-VIII: International Business