

# **St. George College of Management and Science**

## **Master of Tourism Administration (MTA)**

(As Per the Bangalore University Syllabus)

### **I semester**

- Tourism Industry
- Indian History & Culture
- Tourism Principles, Policies & Practices.
- Geography of Tourism
- Business Environment & Legal Systems.
- Managing Behavioral Processes in the Organization

### **II semester**

- Accounting for tourism
- Indian Art, Architecture and Monuments
- Sustainable Tourism
- Tourism & Information
- Destination Marketing
- Methodology of Research.

### **III semester**

- Human Resources Management
- Tourism Finance
- Indian Heritage
- Foreign Language – FRENCH
- Travel Agency & Tour Operations
- International Tourism & Ticketing
- Internship Report

### **IV semester**

- Foreign Language – FRENCH
- Public Relations
- Elective – I
- Elective – II
- Project & Viva Voce

#### **Group A**

- Transport Management
- Contemporary Issues & Development
- Destination Planning & Development

#### **Group B**

- Hotel & Restaurant Administration
- Event Management
- International Airlines Management